

Karen Zethmayr

Illustrator, Designer

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My interest in illustration and graphic design grew out of teaching and creating materials to use with students. Writing and design samples and references are available on request.

Employment Summary

Maintained educational resource website for art, music, and reading activities and for Suzuki parent information and supplementary materials

Wrote and proofed copy and researched design standards for a publishing firm
Towns & Associates (Baraboo, WI)

Designed and illustrated for freelance clients

Planned Spontaneity

MCNAIR Inc.

Wisconsin Association for Environmental Education

The Body at Work (San Francisco, CA)

Madison Storytellers' Guild

Bay Creek Neighborhood Association

Taught music and reading 20 years in public and private schools:

Developed learning materials:

Classroom manipulables for music, math and reading (Pre-kindergarten through 5)

Illustrated instructions

Picture books

Interactive computer games for beginning reading, math, and music

Software used

Graphics and layout

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

QuarkXpress

Multimedia and Web

Macromedia Director 6

Macromedia Dreamweaver MX

Macromedia Flash MX

Macromedia SoundEdit 16

Myriad Melody Assistant

[Music authoring software for printing and sound files]

Education

Associate of Applied Arts, Graphic Design/Commercial Art,

Madison Area Technical College, Madison, WI, 2002

Teacher Certification, University of Wisconsin, Madison, WI, 1988

Bachelor of Music, Lawrence University, Appleton, WI, 1965

Affiliations and Organizations

Society of Children's Book Writers and Illustrators

Design Madison

Madison Storytellers Guild

